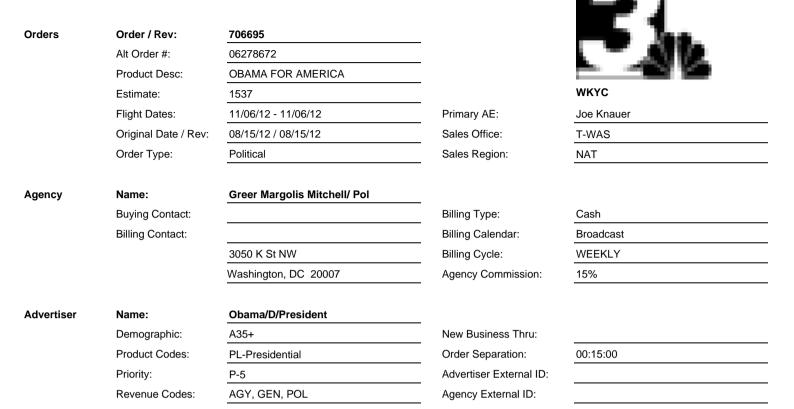
ORDER



Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	
11/05/12	11/11/12	2	\$450.00	\$382.50	

Totals		
Month	# Spots	Gross Ai

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	2	\$450.00	\$382.50	0.00
Totals	2	\$450.00	\$382.50	0.00

Account Executives

	Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer				Start Of Order - End Of Order	100%

Order Share	Share	Total
WKYC	30%	\$450.00
Market	100%	\$1.500.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBNX	1%	\$15.00
WEWS	20%	\$300.00
WJW	28%	\$420.00
WOIO	19%	\$285.00
WUAB	2%	\$30.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End	l Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
_	1	WKYC	11/06/12	11/06/12	M-F 5-6a	CM	5a-6a	- T	:30	1	\$50.00 P-5	0.00 NM	1	\$50.00
					Channel 3 News	@ 5AM								
		Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
_	We	eek: 11/0)5/12	11/11/12	- T	1	\$50.00	0.00						
	2	WKYC	11/06/12	11/06/12	M-F 7-9a Today	CM	7a-9a	- T	:30	1	\$400.00 P-5	0.00 NM	1	\$400.00
					Today Show									
		Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
_	We	eek: 11/0)5/12	11/11/12	- T	1	\$400.00	0.00						